Sagarika

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Education

Bachelor of Technology in AI and ML,

Graphic Era Deemed University

Higher Secondary School, Hopetown Girls School

Higher Education, Hopetown Girls School

04/2017 – 03/2018

Professional Experience

Web Developer, UI/UX Designer and Content Manager, 08/2024 – 03/2025 | IIT Madras, Chennai, India *Ments*

- **Developed and maintained** responsive web pages using **HTML**, **CSS**, and **JavaScript** for the **Ments** platform.
- Designed user-friendly UI/UX for dashboards and key features to boost user engagement.
- Managed and created content across the platform, ensuring brand consistency.
- **Collaborated with teams** to align design, development, and user needs.
- Improved **user experience and retention** through feedback-driven UX updates.
- Strengthened platform reach and inclusivity through **SEO** and accessibility practices.

Web Developer, UI/UX Designer and Content Writer,

02/2023 – 02/2024 | New Delhi, India

BOD Consulting Pvt Ltd

- Contributed to the **redesign of a high-traffic e-commerce website**, enhancing **user experience** and **boosting conversion rates by 15%**.
- Translated **design prototypes** into **responsive HTML/CSS code**, ensuring clean structure and scalability.
- Partnered with multidisciplinary teams to create **seamless** and **user-centric interfaces**.
- Ensured **cross-browser compatibility** and optimized for **mobile responsiveness**.
- Implemented **performance and SEO optimizations**, resulting in a **20% improvement in loading speed** and better **search engine visibility**.

Kavyanjali Club Web Developer and Organizing Team,

09/2021 – 10/2023 | Dehradun, India

Graphic Era University

- Developed and maintained the writers' club website, supporting events and resources.
- Fostered community engagement through user-friendly design and collaborative initiatives.

School Publications Web Developer and Social Media

11/2017 – 10/2023 | Dehradun, India

Manager, Hopetown Girls School

- Designed and managed the school publications' website and social media presence.
- Contributed to both digital and print content creation, ensuring timely delivery.

Projects

Chatbot for Customer Service,

08/2024

Flask, OpenAI API, Pandas, NLTK, Scikit-learn @

Built a chatbot using OpenAI API for natural language responses, deployed with Flask, and supported by ML/NLP tools for data-driven query handling.

Sentiment Analysis of Product Reviews,

09/2024

Pandas, Numpy, RegEx, NLTK, Scikit-learn, Flask ₽

The Sentiment Analysis System uses machine learning and NLP to classify reviews as positive or negative, featuring a Flask interface and Random Forest model to aid businesses.

Credit Card Fraud Detection using ML,

NumPy, Pandas, Matplotlib, Seaborn, Scikit-learn &

Detects credit card fraud using Random Forest. Explores data, addresses imbalance, and analyzes correlations. Model is trained, tested, and evaluated using various metrics.

Spam Email Detector, 08/2024

Numpy, Pandas, Scikit-learn, NLTK, RegEx &

The Spam Email Detector uses machine learning and NLP with a Naive Bayes classifier to identify spam emails, helping businesses improve security and reduce phishing attempts.

ML Model for Stock Prices Predictor,

07/2023

07/2024

Yfinance, Pandas, Scikit-learn, OS &

This project employs machine learning to predict future stock market values, specifically focusing on forecasting the S&P 500 index.

Achievements

SmartIndia Hackathon 2023 Finalist

Google Cloud Certified Cloud Digital Leader

Skills

Languages

C, C++, Java, Python, HTML/CSS, Javascript, SQL

UI/UX & Design

Figma, Adobe XD, Sketch, Wireframing, Prototyping, User Research

Frameworks and Libraries

React, Node.js, Django, Flask, FastAPI, PHP, Bootstrap, Tailwind CSS, TensorFlow, PyTorch, Keras, Scikit-Learn, XGBoost, Pandas, NumPy, OpenCV, Matplotlib, Seaborn, NLTK

Certificates

Generative AI:Introduction and Applications IBM

Machine Learning: Regression University of Washington

Python Data Visualization

Rice University

Solving ML Regression Problems with AWS AutoGluon

Coursera Project Network

Tools & Platforms

Git, GitHub, VSCode, Jupyter Notebook, MySQL, Postman, WordPress Cloud: GCP, AWS

Expertise

Prompt Engineering, Web Development, API Integration & Testing Machine Learning & Deep Learning (ANN, CNN, RNN), Natural Language Processing, Image Classification, Model Deployment Data Analysis & Visualization

Python for Data Science, AI & Development

Introduction to Applied Machine Learning Alberta Machine Intelligence Institute

Programming Foundations with JavaScript, HTML and CSSDuke University